

## OVERVIEW

# EVP Development

Attract top talent and retain your prized employees with a powerful Employee Value Proposition (EVP) that authentically reflects your company's heart and soul.

We conduct employee surveys, host interactive workshops, and collaborate with your senior leadership team to develop a tailored EVP statement that resonates with both employees and potential candidates.



### How It Works & What's Included



#### Employee Voice Matters

A survey on employee's understanding of the current EVP and their honest opinion on the company.



#### Data-Driven Insights

The survey will result in an EVP audit report delivered to the client, which will include key stats, an analysis, the actions we suggest implementing and a summary to ensure clarity.



#### Engaging Workshop:

We facilitate a dynamic 3-hour workshop with all employees, delving deeper into what they value most about the company and why they choose to stay. This interactive session includes:

- **EVP Demystified:** We provide a clear definition of EVP and showcase inspiring examples.
- **Collaborative Brainstorming:** Through group sessions, employees identify their cherished aspects of the company and potential areas for improvement.
- **Crafting Your Own EVP:** We empower employees to draft their own EVP statements, fostering creative engagement.



#### SLT Collaboration

We sit with the SLT after to talk through the outcome of the workshop, work through their ideas and present the information needed to create an EVP statement. Follow-up sessions can be requested at any time.

**Timeframe:** 11-13 days

### Key Benefits



#### Attract & Retain Top Talent

Stand out from the competition with a compelling EVP that resonates with potential and existing employees.



#### Enhanced Employer Brand

Showcase your unique company culture and values, attracting the right talent and strengthening your public image.



#### Data-Driven Approach

Build your EVP on a foundation of employee insights, ensuring its authenticity and effectiveness.



#### Collaborative Ownership

Empower both employees and leadership to be actively involved in shaping the company's EVP, fostering alignment and buy-in.



#### Boost Employee Engagement

Sustain a positive and motivated workforce by recognising and addressing their needs and priorities.