# **HR & TALENT MANAGEMENT**

## **OVERVIEW**

# **EVP Development**

Attract top talent and retain your prized employees with a powerful Employee Value Proposition (EVP) that authentically reflects your company's heart and soul.

We conduct employee surveys, host interactive workshops, and collaborate with your senior leadership team to develop a tailored EVP statement that resonates with both employees and potential candidates.



#### How It Works & What's Included



## **Employee Voice Matters**

A survey on employee's understanding of the current EVP and their honest opinion on the company.



#### **Data-Driven Insights**

The survey will result in an EVP audit report delivered to the client, which will include key stats, an analysis, the actions we suggest implementing and a summary to ensure clarity.



#### **Engaging Workshop:**

We facilitate a dynamic 3-hour workshop with all employees, delving deeper into what they value most about the company and why they choose to stay. This interactive session includes:

- EVP Demystified: We provide a clear definition of EVP and showcase inspiring examples.
- Collaborative Brainstorming: Through group sessions, employees identify their cherished aspects of the company and potential areas for improvement.
- · Crafting Your Own EVP: We empower employees to draft their own EVP statements, fostering creative engagement.

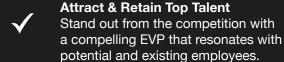


## **SLT** Collaboration

We sit with the SLT after to talk through the outcome of the workshop, work through their ideas and present the information needed to create an EVP statement. Follow-up sessions can be requested at any time.

Timeframe: 11-13 days

## **Key Benefits**





Showcase your unique company culture and values, attracting the right talent and strengthening your public image.

## **Data-Driven Approach**

Build your EVP on a foundation of employee insights, ensuring its authenticity and effectiveness.

## **Collaborative Ownership**

Empower both employees and leadership to be actively involved in shaping the company's EVP, fostering alignment and buy-in.

## **Boost Employee Engagement**

Sustain a positive and motivated workforce by recognising and addressing their needs and priorities.