

5654 & Company

How Reuben Sinclair helped 5654 & Company

Founded to help companies improve their reputation, 5654 & Company are one of the fastest-growing corporate affairs consultancies in the U.K. They support companies contributing to the UK and creating value for the country.

The challenge

As a result of several high-profile new business wins, 5654 & Company needed a talent partner they knew and trusted. Due to these new incoming client briefs, they needed to hire 4 people in just over a month in a candidate short market.

Focus

- Allow Founding Partners and other senior leadership to focus on the broader vision of the firm, current staff development, internal resourcing, and client strategy
- Ensure that all applications meet current business demands and were of an exceedingly high standard
- Gain the most cost-effective method of hiring multiple recruits externally

Our solution

We worked on a retained basis with 5654. By using this method, they were able to receive the very best candidates ahead of the competition as well as receive the most cost-effective rates.

In just a few weeks, we sourced multiple relevant candidates from other leading corporate affairs firms and guided both parties through the hiring process in a systematic manner.

Key elements used



REPORTING

We located talent in the corporate affairs sector by mapping the market and conducting deep industry research. Our reports gave clients insight into where they stood in the market at that specific time.



INTERVIEWS

We implemented a CV screening process which streamlined the interview process and decreased the number of irrelevant interviews.



BRAND PROMO

Extensive outreach to our network of corporate affairs candidates that amplified 5654 & Co's employer brand



CLIENT OVERVIEW DOCUMENTATION

We developed comprehensive job overviews that included the critical information needed to attract top candidates.

Key stats

- ✓ 4 new hires for the business in just over a month
- ✓ Average process turnaround was between 3-4 weeks from job briefing to offers being accepted
- ✓ A total of 6 candidates were interviewed with 4 offers being made
- ✓ Savings: £19,500

Call 020 3826 1206 or email
enquiries@reuben-sinclair.com
to find out how Reuben Sinclair can help you.

**reuben
sinclair**